Horizon 2020 - H2020-MSCA-ITN-2017

NEUROSOME

Project: 766251– NEUROSOME

Full project title:

EXPLORING THE NEUROLOGICAL EXPOSOME

D2.3 NEUROSOME Website

WP2: Dissemination and communication

Lead beneficiary: URV

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Dissemination level: Public

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1 Executive Summary

The purpose of this deliverable is to present the NEUROSOME project's web-based dissemination portal, which will be the web gateway of NEUROSOME, offering dedicated functionalities and interactive tools for effective dissemination of the project results, while supporting effective scientific networking and training.

The NEUROSOME website is located at http://www.neurosome.eu, and it has been implemented and hosted by AUTH. The website is the first point of access for all interested scientific and business parties in order to raise and grow awareness over the project results on the broadest possible international scale and as the integral project knowledge base for the consortium members. In this light it will serve as a major communication and dissemination tool throughout the entire project providing a virtual place to outreach to stakeholders and end-users, to exchange and discuss experiences, methodologies and results targeting both lay people and professionals.

The website content will be constantly updated with new material, public deliverables, publications, news, events, etc. It also includes links to the project's social media pages.

The NEUROSOME website also includes an intranet platform, through which the participating partners can collaborate and share resources.

This document is part of NEUROSOME project's WP2 – Dissemination and Communication.

2 Introduction

The NEUROSOME project will develop an integrative biology-based framework starting from human biomonitoring data to unravel causal associations among the genetic predisposition, cumulative exposure to multiple environmental chemicals and neurological disorders. The final aim is to improve scientific knowledge on cause and effect relations between environmental stressors and neurodevelopmental disorders taking into account exposure and health effect modification due to intrinsic (e.g. genetic susceptibility) and extrinsic (e.g. diet and socioeconomicstatus) factors.

NEUROSOME focuses on the provision of trans-disciplinary research training to young researchers through a combination of network-wide training programs and individual personalised training-through-research projects to deliver to the EU and the world a new cohort of researchers trained in cutting edge transdisciplinary environmental health sciences

It is important that the NEUROSOME website reflects the project's role and provides public access to useful content, while informing any interested party about the project's progress and outputs. The NEUROSOME website is structured in a simple and clean way, allowing fast and easy access to all the available information. Important aspects of the project, such as news and events, are highlighted on the website first page. The visual design is fresh and modern and it is based on green and yellow hues that depict the project core nature. The website is compatible with all the major web browsers and it is also responsive, so that it can be efficiently be viewed by different devices.

The NEUROSOME website is a core part of the project's dissemination plan and, as such, it will be updated regularly with new content, making sure that the visitors will always be up to date with the project's progress and outcomes.

3 Project's Website

3.1 Website Infrastructure

The NEUROSOME project's website is available through the address http://www.NEUROSOME2020.eu/. It has been designed and implemented by AUTH in WordPress, which is an open-source CMS with a very strong community of many hundreds of developers, and excellent support.

The layout of the website is responsive, providing an optimal viewing and interaction experience, regardless of the used device (pc, tablet, smartphone). The website automatically detects the device through which the user is visiting, adapting the layout to the viewing environment by using fluid, proportion-based grids, flexible images and CSS3 media queries.

Google Analytics have been integrated on the website, so that the administrators are able to track statistics regarding the website traffic (total number of visitors, total number of new visitors, how long visitors stay on each page, most popular pages, etc.).

Finally, the NEUROSOME dissemination website is Search Engine Optimization (SEO) friendly, and basic SEO practices have been applied (fixing of the meta elements, keywords, optimization for performance).

3.2 Website Structure

A clean, informative and modern design has been implemented, so that easy and fast access is offered to all basic information about the project, organized under the following structure:

- **Home Page**: Includes an overview of the main topics, along with special announcements, latest tweets, recent posts and links to the project's social media pages.
- **About**: Presents the project's overview and rationale, its objectives and the list of the participating partners with links to their websites .
- **Application Information:** provides all the necessary information for the ESRs recruitment. The section includes the text of the call for ESRs applications, the application form, the eligibility criteria as well as key information on the selection process. The full description of each Individual Research Projects is also reported.
- **Workplan**: Includes information the overall scientific strategy as well as on the various project's work packages.
- **Output**: includes publicly available deliverables and milestones.
- **More:** provides access to the "Training schedule", "Useful links" pages as well as the link to the NEUROSOME Intranet.
- **Outreach**: includes links to NEUROSOME Blog and to the "News" page which provides access to any important news that is communicated through the website. In addition, scientific publications and dissemination material are also accessible from this section.
- **Training material**: includes different types of material (e.g. presentations, videos, lectures, etc.) useful for ESRs training.
- **Contact**: Provides information on how any interested party can get in contact with the project's coordinators.

In the following paragraphs the content of each section is described, along with indicative screenshots from the website different sections.

3.2.1 Home Page

The website home page header includes the project logo, the main menu, through which the visitors can navigate to the various sections, and links to the projects social media pages.

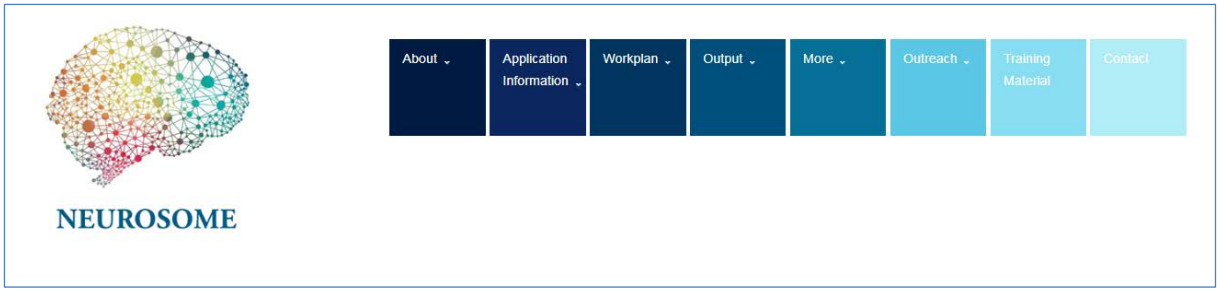


Figure 1: Home Page Header

After the header, the main content of the home page is included, with links to important sections of the website and special announcements.

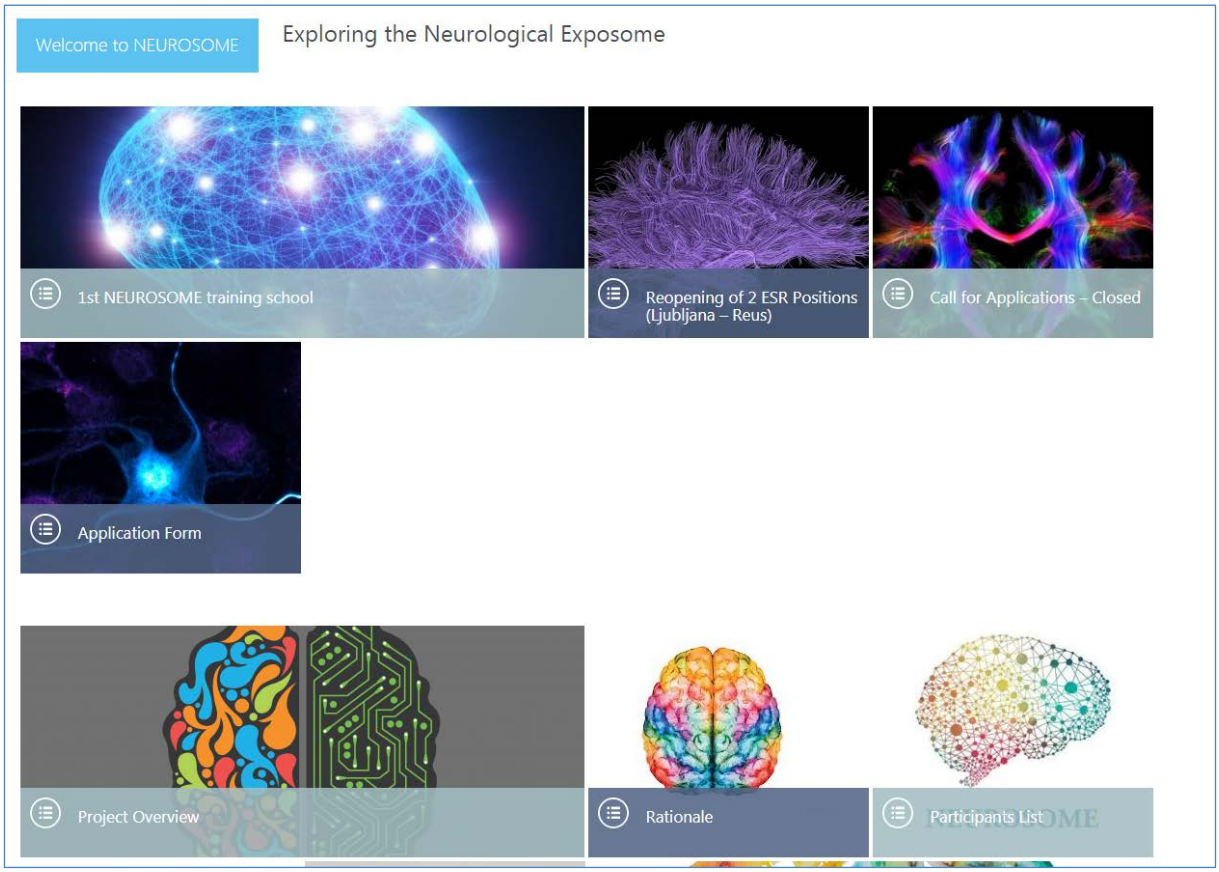


Figure 2: Home Page Content

Finally, the home page footer includes the latest tweets, recent posts (not available by the time this deliverable has been edited) and the logo of the European Commission, linking to the Horizon 2020 programme website.

Figure 3: Home Page Footer

3.2.2 "About" Section

The "About" section of the website is accessible from the main menu and it includes links to other pages (Project Overview, Objectives, Participants List, Participating Cities).

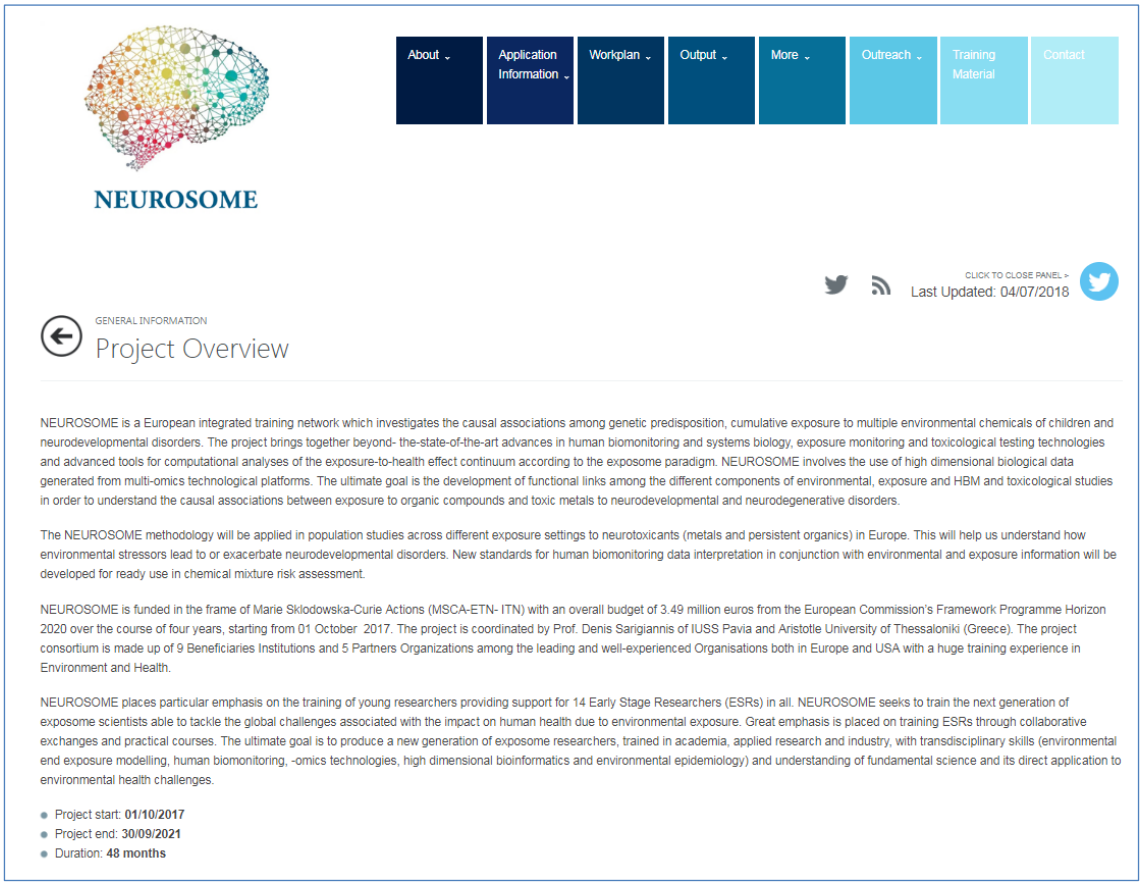


Figure 4:Project Overview Page

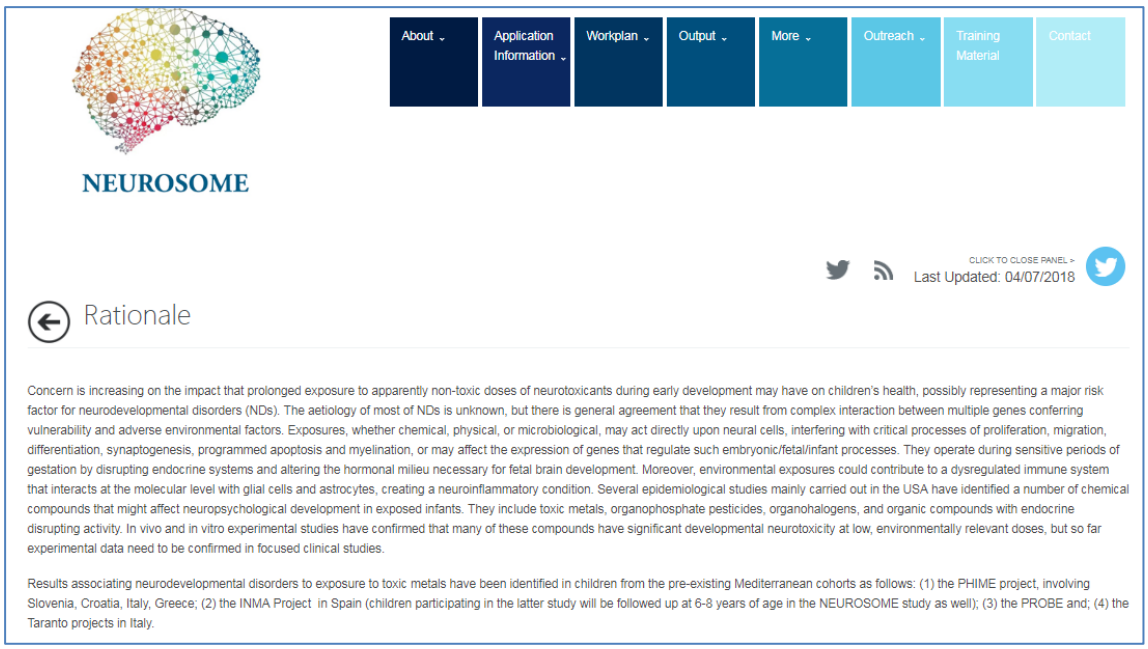
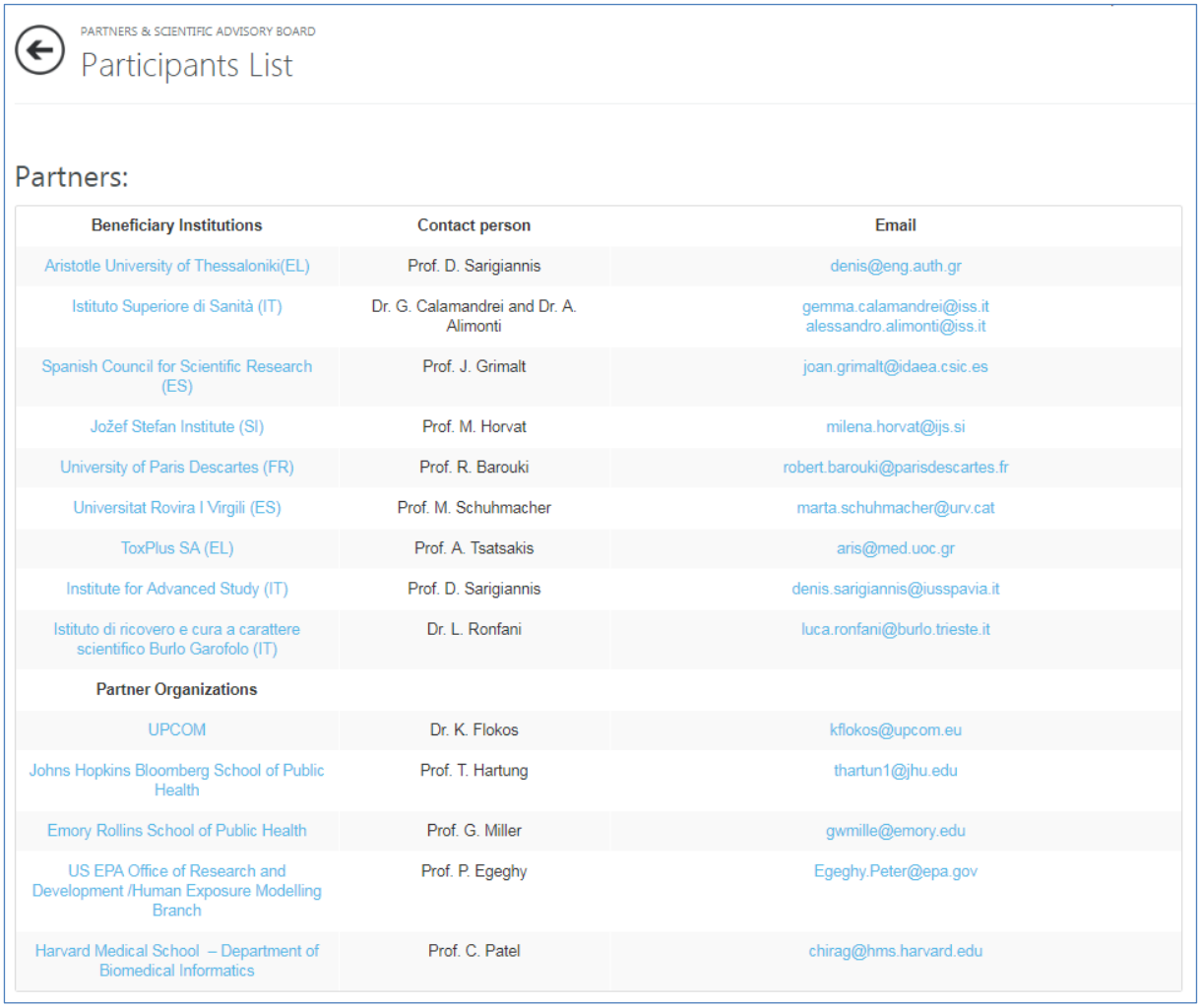


Figure 5:Rationale Page



PARTNERS & SCIENTIFIC ADVISORY BOARD

Participants List

Partners:

Beneficiary Institutions	Contact person	Email
Aristotle University of Thessaloniki(EL)	Prof. D. Sarigiannis	denis@eng.auth.gr
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US EPA Office of Research and Development /Human Exposure Modelling Branch	Prof. P. Egeghy	Egeghy.Peter@epa.gov
Harvard Medical School – Department of Biomedical Informatics	Prof. C. Patel	chirag@hms.harvard.edu

Figure 6: Participants List Page

3.2.3 "Application information" Section

The "Application information" Section provides all the necessary information for the ESRs recruitment. The section includes the text of the call for ESRs applications, the application form, the eligibility criteria and information on the selection process. Moreover, the full description of each Individual Research Projects is reported.

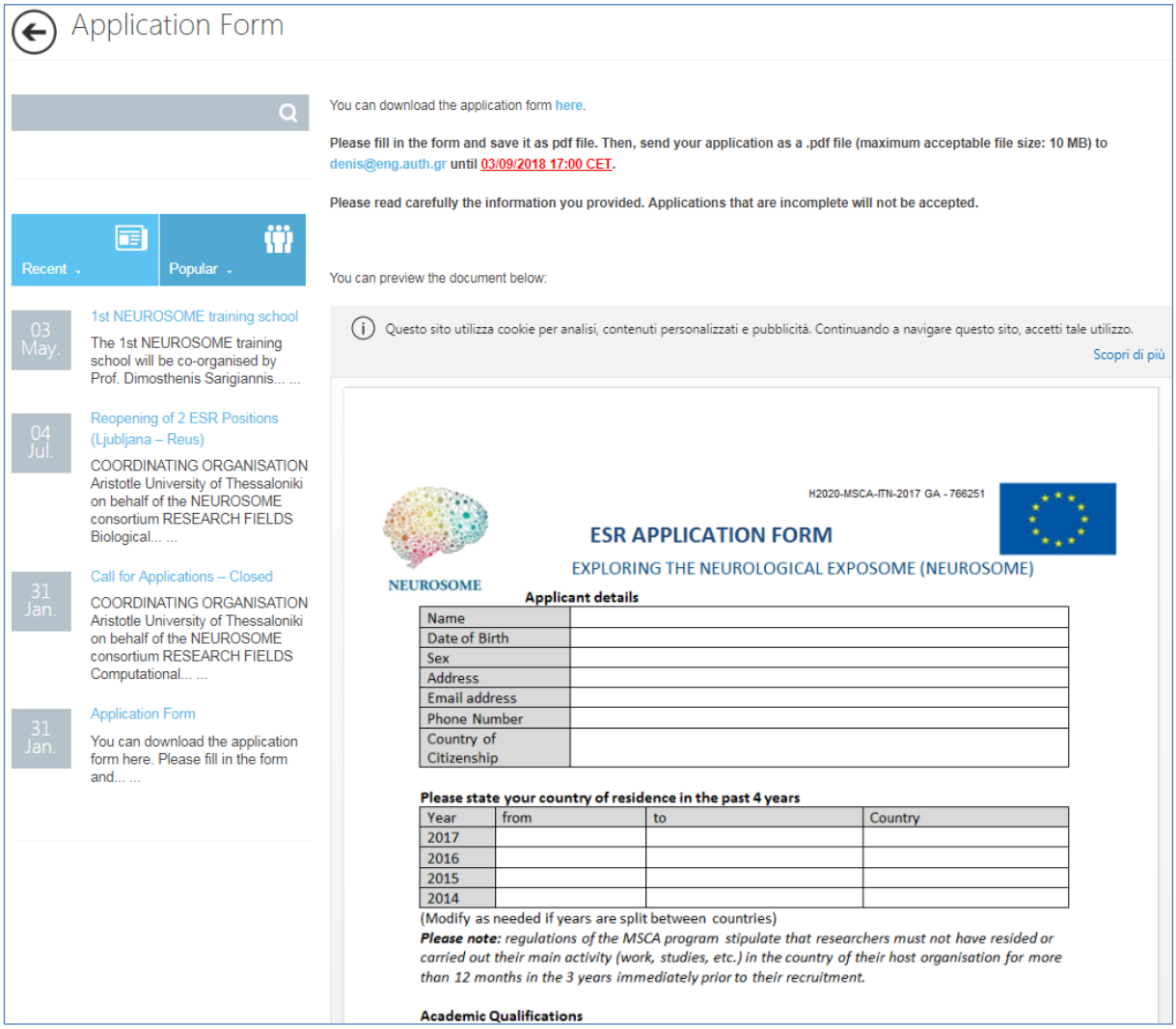


Figure 7: The Application Form page under the "Application information" Section

3.2.4 "Workplan" Section

The "Workplan" section of the website is accessible from the main menu and it includes links to the NEUROSOME Work Packages pages.

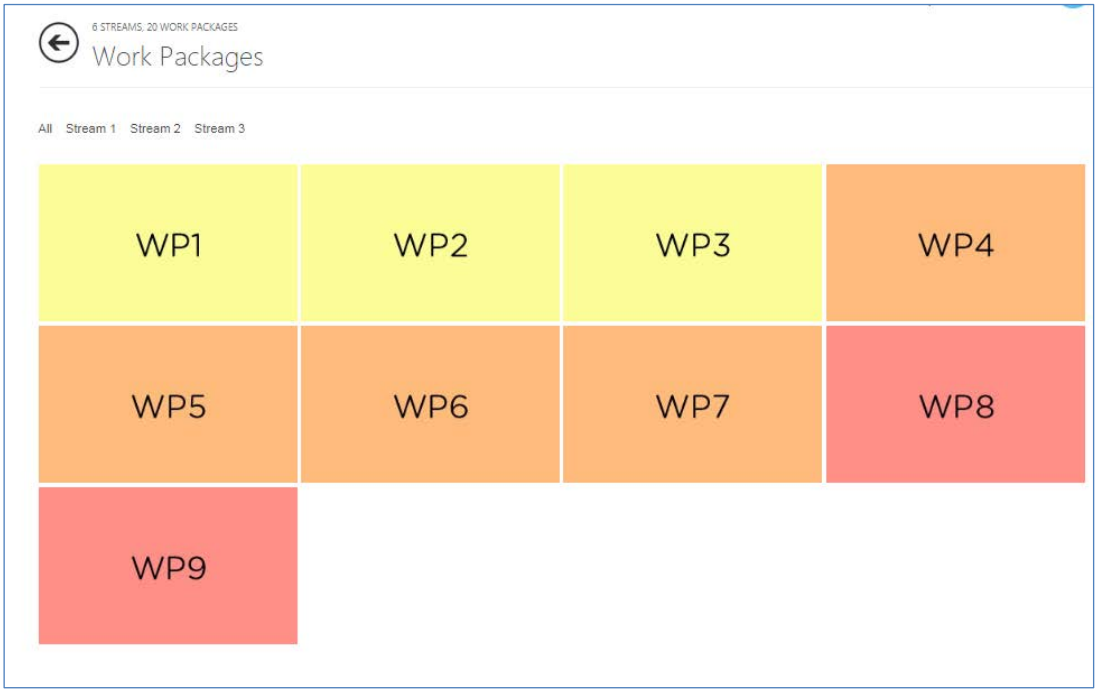
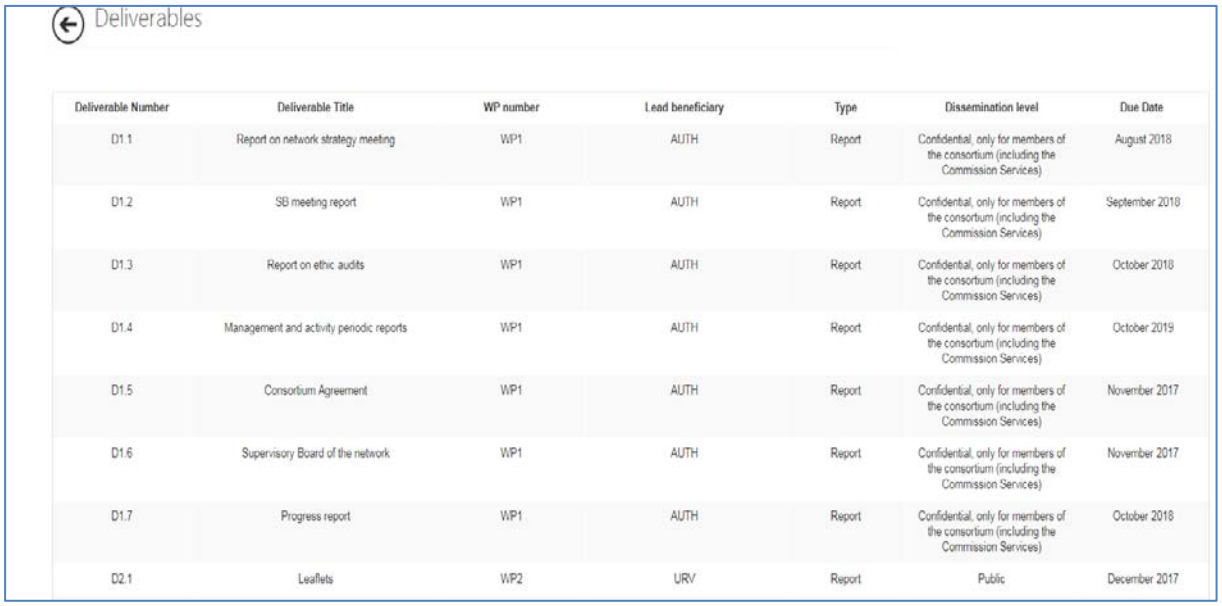


Figure 8: Work Packages Page

3.2.5 "Output" Section

The "Output" section of the website is accessible from the main menu and it includes links to the main project's outputs (public deliverables and milestones).


Deliverables

Deliverable Number	Deliverable Title	WP number	Lead beneficiary	Type	Dissemination level	Due Date
D1.1	Report on network strategy meeting	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	August 2018
D1.2	SB meeting report	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	September 2018
D1.3	Report on ethic audits	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	October 2018
D1.4	Management and activity periodic reports	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	October 2019
D1.5	Consortium Agreement	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	November 2017
D1.6	Supervisory Board of the network	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	November 2017
D1.7	Progress report	WP1	AUTH	Report	Confidential, only for members of the consortium (including the Commission Services)	October 2018
D2.1	Leaflets	WP2	URV	Report	Public	December 2017

Figure 9: The Deliverables page under the "Output" Section

3.2.6 "More" Section

The "More" section of the website is accessible from the main menu and it provides access to the "Training schedule", "Useful links" pages as well as the link to the NEUROSOME Intranet.

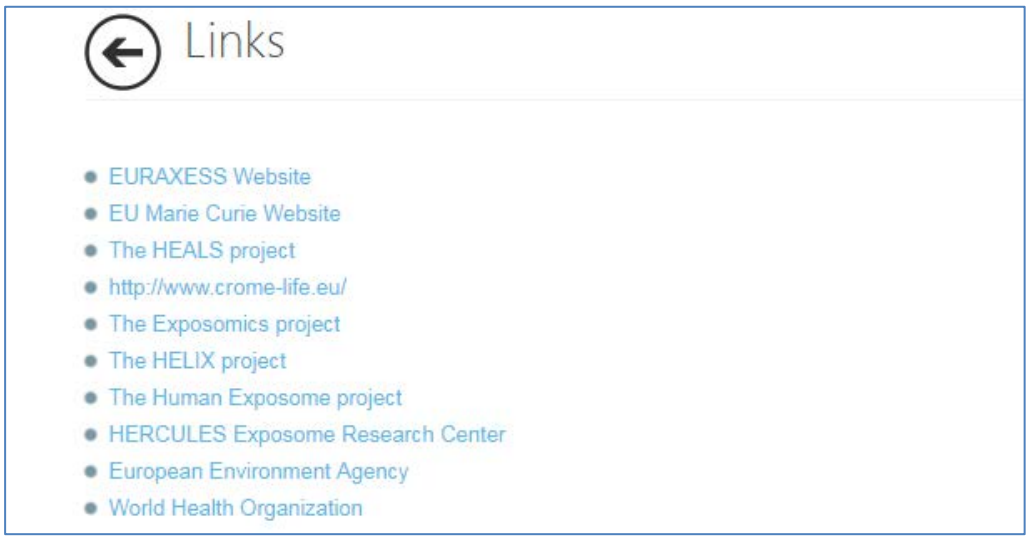


Figure 10: The "Useful links" page under the "More" section.

3.2.7 "Outreach" Section

The "Outreach" section of the website is accessible from the main menu and it includes links to NEUROSOME Blog and to the "News" page which provides access to any important news that is communicated through the website. In addition, scientific publications and dissemination material are also accessible from this section.

3.2.8 "Training material" Section

The "Training material" section of the website is accessible from the main menu and it includes different types of material (e.g. presentations, videos, lectures, etc.) useful for ESRs training.

3.2.9 "Contact" Section

The "Contacts " section of the website is accessible from the main menu and it provides the Project Coordinator contacts.